

<b>Phases of Collective Impact<sup>1</sup></b>			
<b>Components for Success</b>	<b>Phase I Initiate Action</b>	<b>Phase II Organize for Impact</b>	<b>Phase III Sustain Action and Impact</b>
<b>Governance and Infrastructure</b>	Identify champions and form cross-sector group	Create infrastructure (backbone and processes)	Facilitate and refine
<b>Strategic Planning</b>	Map the landscape and use data to make case	Create common agenda (goals and strategy)	Support implementation (alignment to goals and strategies)
<b>Community Involvement</b>	Facilitate community outreach	Engage community and build public will	Continue engagement and conduct advocacy
<b>Evaluation and Improvement</b>	Analyze baseline data to identify key issues and gaps	Establish shared metrics (indicators, measurement, and approach)	Collect, track and report progress (process to learn and improve)

1. Stanford Social Innovation Review: [www.ssireview.org](http://www.ssireview.org)

